

Electronic Acknowledgement Receipt

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| EFS ID: | 1375697 |
| Application Number: | 09742438 |
| International Application Number: | |
| Confirmation Number: | 8890 |
| Title of Invention: | Advertising system and method which provides advertisers with an accurate way of measuring response, and banner advertisement therefor |
| First Named Inventor/Applicant Name: | Leandros Kontogouris |
| Correspondence Address: | BACON & THOMAS, PLLC - 625 Slaters Lane, 4th Floor - Alexandria VA 22314-1176 US 7036830500 - |
| Filer: | Benjamin E. Urcia |
| Filer Authorized By: | |
| Attorney Docket Number: | BEU/HK/KONTOGOURIS |
| Receipt Date: | 14-DEC-2006 |
| Filing Date: | 22-DEC-2000 |
| Time Stamp: | 16:56:35 |
| Application Type: | Utility |

Payment information:

| | |
|------------------------|----|
| Submitted with Payment | no |
|------------------------|----|

File Listing:

| Document Number | Document Description | File Name | File Size(Bytes) | Multi Part /.zip | Pages (if appl.) |
|-----------------|---|-------------|------------------|------------------|------------------|
| 1 | Supplemental Response or Supplemental Amendment | a06supp.pdf | 36257 | no | 2 |

Warnings:

Information:

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|---|---|-------------------|---------|----|----|
| 2 | Supplemental Response or Supplemental Amendment | signedsuppdec.pdf | 1034135 | no | 24 |
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Warnings:

Information:

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| Total Files Size (in bytes): | | | 1070392 | | |
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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.